

Iowa's project mission is to increase/improve MCH workforce capacity to respond to health reform activities related to MCH/Title V

Special THANKS...

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Team members



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Team Members



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Final aim statement



Iowa's overall aim is to improve the MCH workforce knowledge, skills, and competencies relative to its role in health care reform implementation.

Accomplishments

- We piloted the Title V State Access to Care Assessment tool as an internal IDPH group.
- Discussed our outcomes and findings with large stakeholder group. From those results we assessed our capacity to impact the five areas within the Access to Care Assessment tool.



“We know what we do....but no one else does.”

“This is now the work we do....this is not another task”

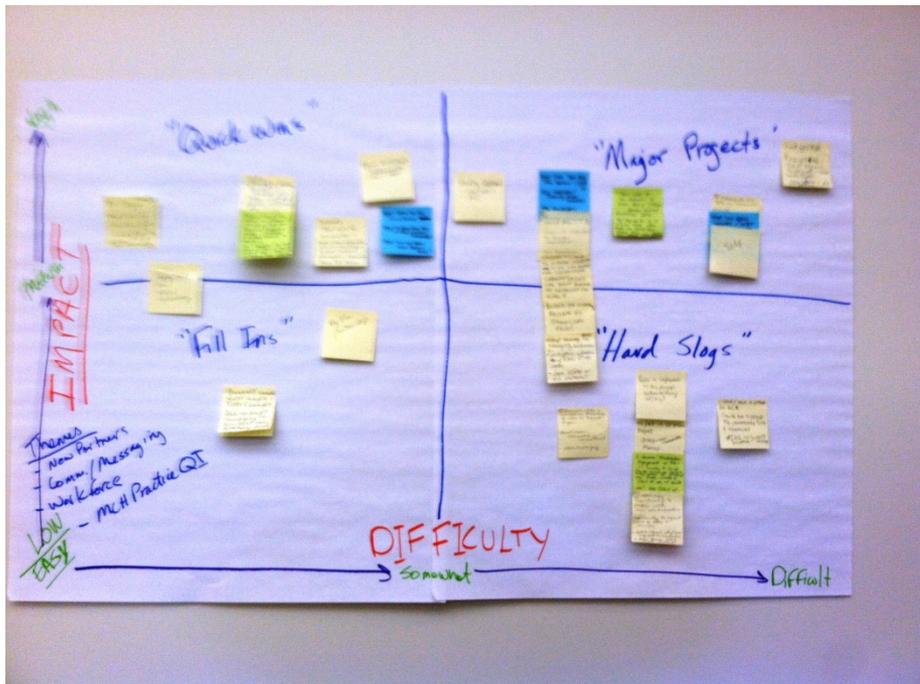
Workforce development tools



- Getting to Your Value Proposition- For each focus area of the Access Tool- Eligibility and Enrollment, Continuity of Care, Provider Network and Network Adequacy, Coverage and Insurance Benefits, Partnerships between Title V, Medicaid, CHIP, Marketplace and other stakeholders
 - Who are our stakeholders?
 - Capabilities?
 - Opportunities?
 - Gaps?

Workforce development tools

- Impact matrix
- Measurement tables



- Peer Consult

- What was the focus of your site visit?
 - Increase the team understanding of Title V goals and programs in Iowa emphasizing the context of change (health care reform)
 - Build a shared Title V Value Proposition
 - Analyze the context of and opportunities for enhanced MCH partnerships to advance Iowa health goals
 - Develop shared action with clear next steps to support local and state action related to interfacing Title V with health care reform activities.

Key knowledge & skills

- What are some of the critical pieces of knowledge and skills your team has learned from your engagement with the Center?
- Iowa's team learned how to take a broad idea and “peel back the onion” to get to the root of our mission and where we want to move next.



Key knowledge & skills



- The project has helped Iowa identify that Title V work is changing and we must move forward with our state and local MCH/Title V workforce swiftly, yet delicately, to communicate the value of Title V as it relates to health care reform. (And using the 5 areas in the Access Tool to build those activities)
- Our group rapidly developed consensus that MCH value statement development is fundamental, underlies other work, and needs to come first

Future plans

What does your team plan to do next to sustain (and/or spread) your work?

Investigate whether other states have an MCH value statement that Iowa could adapt or work from.

Conduct survey or other open-ended process of soliciting input from local MCH agencies about what they want MCH value statement to look like

Future plans



National **MCH** Workforce
Development Center

Conduct survey of partners to determine what they are looking for in state/local MCH agencies, what they think adds or would add value to MCH services, and elicit their input on how MCH should be marketed.

Use input from local MCH agencies and partners to develop a title V value statement



Future plans

Use and disseminate MCH value statement

- Incorporate into MCH business plan
- Include in bid/contract process
- Spread and encourage use by local agencies

Utilize the Title V State Access to Care Assessment Tool as an activity with our local MCH Title V grantees.



“This is survival. Get in the boat or learn how to swim.”

“It is about local SURVIVAL”